

University of Pretoria Yearbook 2016

Communication and management 810 (AHE 810)

Qualification	Postgraduate
Faculty	Faculty of Veterinary Science
Module credits	20.00
Programmes	MSc Option: Veterinary Public Health
Prerequisites	No prerequisites.
Language of tuition	English
Academic organisation	Veterinary Tropical Diseases
Period of presentation	Semester 1

Module content

The primary objective of this module is to equip managers/decision-makers in particular with the necessary communication skills to address not only the public but also international audiences or panels. It will also deal with basic principles of project management (eg scope, stakeholders, time management, budgets and risk analysis) as well as basic principles of financial management (eg statements, financing decisions, capital budgeting, working capital management).

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